

Product Owner/Manager for Marketplace Ecosystem

(domain: e-commerce)

Position Responsibilities:

- Works in the Marketplace Ecosystem and translates business goals and end user needs into product strategy, improving efficiency and enhancing customer satisfaction. Works with the Product Team to continuously assess progress, disseminate lessons learned, and understand next steps.
- Identifies goals, metrics and analytics to determine product value; continually makes recommendations and refinements to the product backlog based on learnings. Monitors research as well as the competitive landscape to recommend the best solutions and ensure that products remain or become best in class.
- Acts as mediator between business and tech: condenses complex technical concepts into non-technical language for stakeholders and communicates direction and product priorities to the development team, other matrixed teams and third-party partners
- Manages and grooms the product backlog: creates, accepts and prioritizes user stories; incorporates them into release planning. Identifies and considers pros, cons, issues, obstacles, dependencies and value associated with features and enhancements.
- Following an iterative design and development process, drives the execution, delivery, and outcome of the product throughout the entire product lifecycle. Participates in standups, iteration planning sessions, product demo, and retrospectives. Fosters collaboration with team members to drive value and resolve impediments.

Key Skills and Qualifications:

- 3+ years' experience with a Marketplace Ecosystem (Webshop, Marketplace BO, Vendors, ERP, WMS, Courier and Payment gateways & integration flows between them) management and/or requirements development.
- Proven experience as Product Manager or Product Owner in a cross-functional team (business, designers, coders, integrators) dedicated to the complete product development lifecycle. Experience developing a product roadmap and modeling business or software processes.
- Experience capturing and managing software requirements as User Stories (Atlassian Jira) and creating user experience (UX/UI) artifacts such as journey maps and wireframes.
- Experience facilitating backlog refinement sessions, testing or verifying software meets acceptance criteria. Experience creating release notes, user documentation, and/or training materials.
- Strong relationship building skills including the ability to relate constructively to all levels of an organization. Strong listening, written, and oral communication skills. Ability to set and manage priorities judiciously.
- Bachelor of Science in Electrical, Computer, Information Technology or equivalent would be a plus.